



St. Johns Principal Shopping District and Downtown Development Authority
100 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944 ext. 233 www.DowntownStJohnsMI.com

**BOARD OF DIRECTORS
2023- 2024**

Chairman
Jason Butler
Butler Financial

Vice-Chairman
Tyler Barlage
Community Christian Church

Secretary-Treasurer
Bruce Delong
Clinton County Commissioner

Directors
Emily Baudoux
Rise Up Co.

Ed Brandon
Gilroy's Hardware

Erika Hayes
Jackson,
Hayes, PC

Tracy Kossaras
Kurt's Appliance

Chad Gamble
City of St. Johns

Nancy McKinley
Castle Residence

Corinne Trimbach
Mint Door
Boutique

Craig Smith
Main Street Café

COMMITTEES

Design
Tyler Barlage-Chair
Lori Wurm
Lara Boettiger
Monica Ladiski
Theresa Levit

Events
Tracy Kossaras-Chair
Corinne Trimbach-Chair
Nancy McKinley
Jason Butler
Jaime Madar
Brent Hurst
Monica Ladiski

**Executive, Finance,
Strategic Planning**
Jason Butler-Chair
Tyler Barlage
Bruce Delong
Chad Gamble
Tracy Kossaras
Corinne Trimbach

Marketing
Tyler Barlage-Chair
Erika Hayes
Emily Baudoux
Ethan Painter
Vicki Schaffer
Brent Hurst
Monica Ladiski

CONTACT INFO
Executive Director
Heather Hanover
989-224-8944 Ext
233

**Meeting Minutes
Principal Shopping District
Feb 7, 2024**

11:30 am, At PSD Office

Members Present: Jason Butler, Tyler Barlage, Emily Baudoux, Chad Gamble, Tracy Kossaras, Bruce Delong, Ed Brandon, Erika Hayes and Nancy McKinley

Other Present: Monica Ladiski, Brent Hurst, Brandi Martinez, DC Andy Tobias, April Lech and Heather Hanover

- 1. Meeting was called to Order by Chairman Butler at 11:30 am**
- 2. Additions to the Agenda:** None, motion to approve the agenda as presented made by Tyler Barlage, seconded by Ed Brandon, motion carried.
- 3. Motion to Approve the Consent Agenda made by Tyler Barlage, seconded by Nancy McKinley motion carried.**
 - A. Minutes of meeting dated January 10, 2024
 - B. Minutes of the Executive, Marketing and Events Committee Meetings
 - C. City of St Johns monthly financial report through January 26, 2024
 - D. Director's Report

4. Communications

A. Events Committee: Tracy said at their last meeting the committee discussed some Valentines events. They are also going to do a St Patrick's Day event and a Cinco De Mayo / Social District event. They have been working on bands for the Mint Fest. They also voted to supply a couple of street singers for Spring Fling. There was discussion on the social district which will come before the city commission again in February.

B. Marketing Committee: Tyler discussed the decisions the committee made for the budget, i.e. changes to the website and more social media. He also talked about sharing a billboard with the chamber and the committee's reluctance to spend that much money at this time. The group will be working on a tag line for the downtown that can be added to the downtown map that is being created by the city intern

C. Executive Committee: Jason stated that the committee discussions will come up later in the agenda.

5. Old Business:

A. Social District: There was discussion of including the costs for the social district in next years budget. Motion by Erika seconded by Tracy that the PSD board cover all cost for the first year of the Social District, signage, cups/stickers, licenses and permits. Motion carried.

B. 2024-25 PSD/DDA Budget: There was discussion on what is new in the budget. There was discussion on façade grants and light poles. There was discussion on the Brush Street reconstruction and developing a streetscape that mirrors Main Street. There was discussion on cost sharing and the ability of the city and the PSD to provide funds. Motion by Tyler, seconded by Nancy to approve the presented PSD/DDA budgets

6. New Business:

A. New Board Members: Both Monica Ladiski and Brent Hurst have been very active on the downtown committees this last year. Motion by Tyler Barlage, seconded by Tracy Kossaras, to recommend Brent Hurst for appointment to the PSD/ DDA boards to the city council, motion carried by ballot 8 to 1. Motion by Tyler Barlage, seconded by Emily Baudoux to recommended Monica Ladiski to the same, motion carried. The board also received a retirement letter from Craig Smith, Craig also indicated that he is willing to help whenever needed. Motion by Chad Gamble, seconded by Ed Brandon to accept his resignation, with our thanks to Craig, motion carried.

Motion to adjourn made by Tracy Kossaras at 12:32 pm seconded by Emily Baudoux, motion carried.



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Meeting Minutes

Downtown Development Authority

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Vicki Schaffer
Monica Ladiski
Brent Hurst

CONTACT INFO
Executive Director
Heather Hanover
989-224-8944x 233
Email: psdcityofsj@gmail.com

Members Present: Jason Butler, Tyler Barlage, Bruce DeLong, Emily Baudoux Nancy McKinley, Chad Gamble, Ed Brandon and Erika Hayes.

Other Present: Monica Ladiski, Brent Hurst, DC Andy Tobias, April Lech, Brandy Martinez and Heather Hanover

1. **Meeting was called to Order by Chairman Butler at 12:32 pm**
2. **Additions to the Agenda:** Chad Gamble asked to add signage to the agenda. Motion to approve the agenda as amended made by Chad Gamble, seconded by Erika Hayes, motion carried.
3. **Motion to Approve the Consent Agenda** as presented, made by Erika Hayes, seconded by Ed Brandon, motion carried.
 - A. Minutes of meeting dated January 10, 2024
 - B. Design Committee Meeting Minutes
 - C. City of St Johns monthly financial report through January 26, 2024

4. Communications

A. None

5. Old Business

A. **Design Committee:** Tyler Barlage discussed the different options for trash cans that the committee considered. They took into consideration the DPW needs for larger trash cans, side opening and a cover to keep out rain. The cost of these municipal trash containers ranged from \$600 to \$1500. The committee is recommending an \$800 can made of recycled plastic which is heavy enough not to blow around but light enough to be moved occasionally. It holds 33 gallons, has a side opening door and a rain cover. The committee recommended buying 16. There was discussion on getting a sample before we spend our money on 16. Heather will ask the company. The committee also considered façade grant request. St Vincent is requesting \$8800 to repaint and repair the façade of the Basic Needs Center building which they own. The committee is recommending \$4400 for this project. The committee also considered the Brunos Bar project which will be a major renovation costing \$113,000. We did not have enough funds to help them last year and we do not have enough to do 50% of the project. The committee recommends putting the remainder of our funds for the year toward this project. There was discussion on if that amount will be enough to encourage Brunos to proceed with the project. There was discussion on grant deadlines and the use of funds for other projects if not grants are not completed in a timely manner. Motion by Ed Brandon, seconded by Nancy McKinley to proceed with the 2 façade projects as recommended by the committee, motion carried

6. New Business

A. Michigan Downtown Association Spring meeting is March 6th. These are very informational meetings. If anyone would like to attend, get with Heather and she will sign you up.

B. **Signage:** Chad Gamble discussed directional signage that is along MDOT controlled roads. The Brewery would like to have a sign on 127 and then another at the head of main street on 21 pointing to the Brewery. There was discussion on signs for the whole downtown versus individual businesses. There was discussion on helping businesses and also being fair to all businesses. Chair Butler would like to meet with the city manager and the manager of the brewery to work on some sort of comprise. City Manager Gamble will set up said meeting.



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7.Public Comment: Heather mentioned that the yearly Citizens Committee meeting will be next week, all are welcome to attend. DC Tobias and April were in attendance to discuss any questions about the new parking program downtown. There was discussion on the 2-hour limit, which is not actually a new rule, it has been in effect since 2005. Before 2005 there was a one-hour limit downtown. There was also discussion on overnight restrictions being 1 to 6 am and the bars being open until 2 am. DC Tobias said the police department will not be ticketing cars downtown until after bar closing hours. They also mentioned the ability to occasionally call dispatch and give your license plate number if you have to leave a car overnight in a non-overnight designated area. Permission will usually be given as long as it is not a regular occurrence. There was also mention that the program will be evaluated for 6 to 9 months and any changes or tweaks made hopefully before next year.

Motion to adjourn made by Erika Hayes, seconded by Chad Gamble, motion carried, meeting adjourned at 1:21 pm.